

Best Care Practices in the Post-Acute & Long-Term Care Continuum 2025

FMDA – The Florida Society for Post-Acute and Long-Term Care (FMDA)
Florida Chapters of Gerontological Advanced Practice Nurses Association (GAPNA)
National Association Directors of Nursing Administration in LTC (NADONA)
Florida Geriatrics Society (FGS)

Product Theater Application & Guidelines

Best Care Practices in the Post-Acute & Long-Term Care Continuum 2025 (BCP) will be held **Oct. 23-26, 2025**, at **Rosen Shingle Creek, 9939 Universal Boulevard, Orlando, Florida 32819**. Joint-providership is through **PALMed – The Society for Post-Acute and Long-Term Care Medicine** and **FMDA – The Florida Society for Post-Acute and Long-Term Care Medicine** and is planned in collaboration with Florida Chapters of GAPNA, NADONA, and Florida Geriatrics Society. BCP will also feature **FMDA's 34th Annual Conference**.

Due to the success of previous years' efforts, we are once again offering opportunities for interested organizations to hold non-CME/CPE/CE educational programs in conjunction with this annual program. We expect to attract more than 175 physicians, physician assistants, pharmacists, advanced practice nurses, directors of nursing, and other senior health care professionals seeking the latest in clinical and practice-oriented information.

Companies funding program proposals must be exhibitors and/or official supporters of Best Care Practices in the Post-Acute & Long-Term Care Continuum 2025. All external programming intended for attendees of this meeting must be submitted in the form of an application. Please be advised that no outside events can be held at or in conjunction with the conference without prior approval.

Product Theaters — Non-CME/CPE/CE Promotional Program Opportunities

- There are twelve (12) non-CME lunch- and dinner-presentation slots for companies that would like to host registered attendees of this conference.
- The topic for the presentation is yours to choose. The speaker choice is yours. The menu selection is yours, as well.
- We will help you secure a private room at the conference hotel, promote your event to our attendees, facilitate onsite sign-ups, and help make your event successful. However, our efforts are only a supplement to your own marketing plans to aggressively promote your product theater.
- In addition, we will include the following audiovisual equipment, if requested: **1. Laptop, 2. Digital projector, 3. Projection screen, 4. Wired mic.**

THURSDAY: There are a total of four (4) slots. (2) total lunch and (2) total dinner presentation opportunities.

Lunch slots are available from **11:45 am - 12:45 pm** and are open to all attendees. You can expect 25-45* practitioners in attendance for each luncheon. The administrative fee, which is payable in advance, is **\$4,000** per slot or **\$7,200** for both slots.

Dinner slots are available from **6:30 pm-7:30 pm** and you can expect 35-55* practitioners per dinner. The administrative fee, which is payable in advance, is **\$6,000** per slot, or **\$10,200** for both slots.

FRIDAY: There are a total of four (4) slots. (2) total lunch and (2) total dinner-presentation opportunities.

Lunch slots are available from **11:35 am - 12:35 pm** and are open to all attendees. You can expect 50-70* practitioners in attendance at each luncheon. The administrative fee, which is payable in advance, is **\$8,200** for one or **\$14,500** for both luncheon slots.

Dinner slots are available from **6:10-7:10 pm** where you can expect 35-50* practitioners at each dinner. The administrative fee, which is payable in advance, is **\$7,500** per slot or **\$13,200** for both slots.

SATURDAY: There are a total of four (4) slots. (2) total lunch and (2) total dinner opportunities.

Lunch slots are available from **11:45 am to 12:45 pm** and are open to all attendees. You can expect 50-70* practitioners in attendance at each luncheon. The administrative fee, which is payable in advance, is **\$8,300** for one or **\$14,600** for both luncheon slots.

Dinner slots are available from **7:00 pm - 8:00 pm** and are open to all attendees. Dinner slots are scheduled after the Presidents' Wine & Cheese Reception, which ends at 6:50 pm, **Saturday, October 25th**. This unique opportunity is available only to conference exhibitors or their representatives, and no other dinners will be allowed. You can expect 35-55 participants per dinner. The administrative fee, which is payable to FMDA in advance, is **\$6,500** per slot or **\$11,700** for both slots, which run **7-8 pm**.

FEES & EXPENSES: In addition to the administrative fee for each slot, the applicant is responsible for all expenses related to food and beverage, audiovisual equipment beyond what is included, and any speaker honorarium and/or speaker travel expenses, etc. If a single slot is selected and the maximum estimated attendance is exceeded by 5% or more, you agree to pay the fee for a double slot. ** These are estimates only. An absolute number of attendees is not guaranteed.*

Application Procedures & Slot Assignment

If you have an interest in reserving one or more of these slots, please contact **Krissy Greenleaf** at **(407) 614-7020** as soon as possible, before they are taken. Companies interested in securing one or more of these sessions must complete and return an unaltered application form for each slot they wish to reserve. Applications that have been modified will not be accepted. **Please scan and email all completed application forms to krissy@amcsource.com.** Slots will be confirmed after final decisions are made. Upon acceptance, applicants are required to return all documents and fees by the deadlines identified in the confirmation information, or the slot may be awarded to another applicant. Please decide promptly, as we expect that all slots will be quickly filled. **Single slots** are limited to a maximum number of attendees as determined by FMDA unless the hosting company agrees to reserve the competing slot.

Updated: 09/25/25



FMDA – The Florida Society for Post-Acute and Long-Term Care
3123 Breakwater Court, West Palm Beach, FL 33411

Product Theater Application

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The fee to secure any of the 12 time slots is shown below. Should your program be approved and assigned a time slot, you will be sent an invoice for the sponsorship fee. Failure to pay the fee by the invoice deadline will result in a reassignment of the time slot (you will still be responsible for the administrative fee). All costs associated with speakers, food, beverage, marketing, and audiovisual equipment (not already included) will be the responsibility of the applicant. It will be expected that the maximum number of attendees will be accommodated. **Please remit your payment at this time, payable to “FMDA.” FMDA is a not-for-profit corporation. Its federal tax identification number is 81-3438184.**

1. Program Title: _____

2. Program Description (as it should appear in meeting materials, 50 words or less): _____

3. Presenter Name: _____ **Title:** _____ **Email:** _____

Organization: _____

Address: _____

City/State/ZIP: _____

Telephone: _____ **Fax:** _____

4. Preferred Time Slots – Please complete a separate application if applying to host more than one program.

Choice	Time (subject to change)	Audience	Date	Admin. Fee	Plus
_____ 1.	11:45 am - 12:45 pm	All	Thursday, Oct. 23	\$4,000 each	Lunch
_____ 2.	11:45 am - 12:45 pm	All		\$4,000 each	Lunch
_____ 3.	11:45 am - 12:45 pm	All		\$7,200 both (#1+2)	Lunch
_____ 4.	6:30 pm -7:30 pm	All	Thursday, Oct. 23	\$6,000 each	Dinner
_____ 5.	6:30 pm -7:30 pm	All		\$6,000 each	Dinner
_____ 6.	6:30 pm -7:30 pm	All		\$10,200 both (#4+5)	Dinner
_____ 7.	11:35 am - 12:35pm	All	Friday, Oct. 24	\$8,200 each	Lunch
_____ 8.	11:35 am - 12:35 pm	All		\$8,200 each	Lunch
_____ 9.	11:35 am - 12:35 pm	All		\$14,500 both (#7+8)	Lunch
_____ 10.	6:10 pm - 7:10 pm	All	Friday, Oct. 24	\$7,500 each	Dinner
_____ 11.	6:10 pm - 7:10 pm	All		\$7,500 each	Dinner
_____ 12.	6:10 pm - 7:10 pm	All		\$13,200 both (#10+11)	Dinner
_____ 13.	11:45-12:45 pm	All	Saturday, Oct. 25	\$8,300 each	Lunch
_____ 14.	11:45 - 12:45 pm.	All		\$8,300 each	Lunch
_____ 15.	11:45 - 12:45 pm	All		\$14,600 both (#13+14)	Lunch
_____ 16.	7:00 pm - 8:00 pm	All	Saturday, Oct. 25	\$6,500 each	Dinner
_____ 17.	7:00 pm - 8:00 pm	All		\$6,500 each	Dinner
_____ 18.	7:00 pm - 8:00 pm	All		\$11,700 both (#16+17)	Dinner

5. Applicant Contact Information

Name: _____ **Title:** _____ **Email:** _____

Company: _____

Address: _____

City/State/ZIP: _____ **Telephone:** _____

6. Program Coordinator (if different from the applicant contact name or company)

Name: _____ **Title:** _____ **Email:** _____

Company: _____

Address: _____

City/State/ZIP: _____ **Telephone:** _____

7. I agree that the information provided herein is correct; and I have read, understood, and agree to abide by the guidelines for hosting these non-CME/CPE/CE product theaters. This application must be signed by an authorized representative of the applicant; and he or she understands that, once submitted, this application is non-cancellable and not contingent upon funding approval (funding should be approved prior to submitting an application).

Approved by: _____

Signature

Date

Name: _____ **Title:** _____ **Email:** _____