



For Immediate Release

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FMDA's Executive Director Joins AMDA's *Caring for the Ages* Editorial Advisory Board

West Palm Beach, Fla. – FMDA's Executive Director, Ian Cordes, is the newest member of the American Medical Directors Association's *Caring for the Ages* Editorial Advisory Board. The Board offers expertise in one or several areas that are important to AMDA members and the interdisciplinary readership of AMDA's *Caring for the Ages* newspaper, which includes medical directors, attending physicians, administrators, nurses, nursing assistants, consultant pharmacists, and other long-term care practitioners. Board members are asked to give ongoing and regular contributions of articles, advice, and participation vital to the success of the publication.

Caring, as the newspaper is referred to, is known for its vast array of expert columns. The lineup ranges from monthly page advice for medical directors to half-page offerings on selected topics, many of which written by members of the Editorial Advisory Board. Board members are charged with the responsibility of making sure that articles are thought-provoking and encourage action among *Caring's* readers. The remainder of each issue features news articles by medical journalists on clinical or sociopolitical happenings relevant to LTC, highlights of studies in *JAMDA*, a monthly update by AMDA staff of news from the association, the "Board Room" which includes essays from Board Members, and occasional guest editorials. The finished product resembles easily-accessed yet informative reading for all members of the LTC disciplinary team.

Cordes, who has maintained an active nursing home administrators license since 1985, is president of the West Palm-based Corecare Associates and an award-winning journalist and publisher. He has been recognized with numerous awards for news and feature writing and was the recipient of the American College of Health Care Administrators Journalism Award as well as numerous APEX awards for publication excellence. He received a Bachelors of Science in Psychology from Concordia University in Montreal, and a Masters in Business Administration from Nova Southeastern University in Fort Lauderdale, Fla.

Corecare provides various, professional management, marketing and publishing services to such statewide health care associations as the Florida Association Directors of Nursing Administration, Florida Medical Directors Association, Florida Health Care Social Workers Association, and most recently the Southeast Region Wound, Ostomy & Continence Nurses Society.

Information about these associations and/or Corecare Associates is available by calling Ian Cordes at (561) 659-5581, or via e-mail at icordes@bellsouth.net.

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