

For Immediate Release July 2, 2010 Contact: Ian Cordes, Executive Director Florida Medical Directors Association (561) 659-5581, <u>ian.cordes@fmda.org</u> www.fmda.org

Selznick Appointed Chair of FMDA's Industry Advisory Board

West Palm Beach, Fla. – Florida Medical Directors Association (FMDA) President Hugh Thomas, DO, CMD, is pleased to announce that the FMDA board has appointed Steven Selznick, DO, CMD, as the new chairman of the Industry Advisory Board (IAB). He takes over from Founding Chairman Dr. Malcolm Fraser, a past-president and former FMDA board chairman, who did an outstanding job of developing this dynamic group.

The IAB was founded in 1999 as a way for the Florida Medical Directors Association and other interested organizations to enhance lines of communication and work together to develop solutions for our common problems. Membership is by invitation-only and is limited to a select few vendors. Meeting twice a year, participants have provided valuable input into planning the annual program and trade show and in supporting FMDA in other areas of mutual interest.

Dr. Selznick graduated from Vanderbilt University before pursuing his medical degree at the College of Osteopathic Medicine and Surgery in Des Moines, Iowa. Following an internship at Youngstown Osteopathic Hospital in Ohio, he completed his family practice residency in Pensacola, Fla. He started his medical practice in Casselberry, Fla., in 1983.

Dr. Selznick is certified by the American Board of Family Physicians and American Medical Directors Association (AMDA), and he is a Fellow of the American Academy of Family Physicians. He holds membership in the American Osteopathic Association, FMDA, AMDA, and the Florida Academy of Family Physicians.

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Dr. Selznick — a staff member of Florida Hospital, Health Central Hospital, and the University Behavior Center — also serves as medical director for rehabilitation facilities, skilled nursing facilities, and home health agencies. He is on the speaker's bureau for multiple pharmaceutical companies and provides medical-legal consulting to a number of law firms.

"We are very pleased that Steve has made the decision to chair this important committee," said Thomas. "His unique understanding of our profession and our position within the long-term-care environment makes him the ideal candidate. Dr. Selznick is a terrific ambassador for FMDA," he added.

For more information concerning the Industry Advisory Board, please contact Ian Cordes, executive director of FMDA, at (561) 659-5581, or via e-mail at icordes@fmda.org.

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The Florida Medical Directors Association is the official state chapter of the American Medical Directors Association and a Specialty Society of the Florida Medical Association. It is based in West Palm Beach, Fla.

It represents nearly 300 medical directors, attending physicians, physician assistants, and advanced registered nurse practitioners in Florida's postacute care continuum, which includes subacute care, hospice, skilled nursing, and assisted living facilities, as well as in continuing-care retirement communities. The mission of FMDA is to promote the highest-quality care in the postacute care continuum by providing leadership, professional education, and advocacy.