



# Progress Report



*Serving Physicians Practicing in Florida's Postacute Care Continuum*

## AD INSERTION ORDER

**Please type or print:** 1. Complete and sign the contract below, 2. Fax to (561) 659-1291, and 3. Mail a check for the amount payable to FMDA along with a copy of this signed contract to:

**Florida Medical Directors Association • 200 Butler Street, Suite 305 • West Palm Beach, FL 33407**

**Questions? Call Mary Cay Swenson at (561) 659-5581.**

### CHECK-OFF THE AD SIZE YOU ARE PURCHASING\*

	<u>NON-MEMBER RATE</u>	<u>MEMBER RATE</u>
_____ <b>Back-page (7.75" x 6.625")</b> .....	\$925 .....	\$835
_____ <b>Full-page, no bleed (8" x 10")</b> .....	\$875 .....	\$785
_____ <b>1/2 page horizontal (7.625" x 4.5")</b> .....	\$525 .....	\$470
_____ <b>1/2 page vertical (3.75" x 9.25")</b> .....	\$525 .....	\$470
_____ <b>1/4<sup>th</sup> page (3.75" x 4.5")</b> .....	\$285 .....	\$255
_____ <b>1/8<sup>th</sup> page (3.75" x 2.125")</b> .....	\$175 .....	\$155

Name of Company: \_\_\_\_\_ Professional Affiliate member: \_\_\_ Yes \_\_\_ No

Name of company representative: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone number: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ e-mail: \_\_\_\_\_

1<sup>st</sup> ad placed in \_\_\_\_\_ (name of issue).

**Yes! I would like to join FMDA now**, and take advantage of the member rate. Enclosed is a check for \$325 for **Professional Affiliate members'** annual dues, which includes vendors and all other non-physician, non-NP/PA professionals, and organizations.

**Number of ads:** \_\_\_\_\_, **Cost per ad:** \$ \_\_\_\_\_, **Total:** \$ \_\_\_\_\_

\_\_\_\_\_  
**Authorized by (print/type name)**

\_\_\_\_\_  
**Signature/Date**

\* These rates are for single-insertion ads — quoted net, are not commissionable. There will be a manipulation charge if artwork is incomplete.

**Check-off one:** \_\_\_ Ad is coming from advertiser, \_\_\_ Ad is coming from Corecare, \_\_\_ Ad is coming from \_\_\_\_\_, or \_\_\_ Run existing ad that FMDA has on file "as is." Comments: \_\_\_\_\_

The rates above are not commissionable and assume that artwork will be provided by the advertiser. E-mail digital artwork to **Mary Cay Swenson** at **mccorecare@bellsouth.net** and fax a laser proof to **(561) 659-1291**. If you do not have a standing ad, Corecare Associates will assist you with copy preparation, layout and finished art at discounted rates.

**The format for submitted digital artwork, in the preferred order is:** 1. 300 DPI/LPI TIF file, or 2. High-resolution PDF file, or 3. EPS file, or 4. PageMaker 6.5 or higher native file with fonts and linked graphics included.

**It is our pleasure to assist you in promoting your organization to Florida's LTC medical practitioners.**

**On behalf of FMDA, Thank You!**

\* Neither FMDA nor Corecare is responsible for proofing ads and neither endorses the products/services of the advertisers. Advertisers are responsible for proofing ads. Rates effective 2007.

**FMDA reserves the right to refuse any advertisement it determines inappropriate for publication in *Progress Report*.**