Progress Report Wins APEX 2017 Award of Excellence!

West Palm Beach, Fla.: FMDA – The Florida Society for Post-Acute and Long-Term Care Medicine has been awarded the APEX 2017 Award of Excellence in the category of Newsletters – Custom-Published, for the Spring 2016 Issue of FMDA’s statewide newsletter Progress Report.

APEX 2017 — the 29th Annual Awards for Publication Excellence — recognized outstanding publications including not only newsletters and magazines, but also annual reports, brochures, and websites.

According to the APEX 2017 judges, “APEX Awards were based on excellence in graphic design, editorial content and the success of the entry in achieving overall communications effectiveness and excellence.”

Leonard Hock, Jr., DO, MACOI, CMD, president of FMDA, said, “We have worked diligently to publish a newsletter that is reader-friendly and provides the kind of relevant information we hope our membership finds useful.”

Progress Report Editor Elizabeth Hames, DO, CMD, added, “As editor, it is very gratifying to be recognized, but it is a team effort, and I would be remiss if I did not thank the rest of the board and staff for their continued support of Progress Report.”

About the APEX Awards: The APEX Awards for Publication Excellence is an annual competition for writers, editors, publication staffs, and business and nonprofit communicators. It is sponsored by Communications Concepts Inc., publishers of business communication reports for professional communicators.

With more than 1,400 entries this year, competition was exceptionally intense. Grand Awards were presented to honor outstanding work in 12 major categories, while Awards of Excellence recognized exceptional entries in 100 subcategories.

FMDA is the largest chapter of AMDA – The Society for Post-Acute and Long-Term Care Medicine, and its members secure its place among the most dynamic and diverse PA/LTC associations in the State of Florida.


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FMDA – The Florida Society for Post-Acute and Long-Term Care Medicine represents medical directors, attending physicians, advanced practice nurses, pharmacists, physician assistants, nurse administrators and nursing home administrators in Florida’s post-acute continuum including subacute care, hospice, skilled nursing, home health care, and assisted living facilities, as well as in continuing care retirement communities. FMDA is the official and largest state chapter of AMDA – The Society for Post-Acute and Long-Term Care Medicine and a Specialty Society of the Florida Medical Association. It is based in West Palm Beach, Florida.

MISSION STATEMENT: The mission of FMDA, The Society for Post-Acute and Long-Term Care Medicine is to promote the highest quality care as patients transition through the long-term care continuum. FMDA is dedicated to providing leadership, professional education, and advocacy for the inter-professional team.

VISION STATEMENT: FMDA will provide professional leadership to disseminate information and provide access to resources and experts. FMDA will further advance as the professional hub for education on best care practices, evidence-based medicine, regulatory compliance, and practice management. FMDA will continue to be the model organization that collaborates with related organizations to promote the highest quality patient care and outcomes in the post-acute and long-term care continuum.
AWARD OF EXCELLENCE

2017

APEX®

AWARDS FOR
PUBLICATION EXCELLENCE

Newsletters - Custom-Published

FMDA: Spring 2016 Issue of Progress Report

Dr. Elizabeth Hames
Editor

FMDA
The Florida Society for
Post-Acute and Long-Term Care Medicine

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